

Better Together

A CAMPAIGN FOR THE SCOTTSDALE COMMUNITY



GreatHearts®

Like you, we feel grateful to be part of the Scottsdale Prep and Archway community. We all watch in wonder as our children grow in knowledge, friendship, and character thanks to the dedicated teachers and coaches who bring the Great Hearts mission to life every day.

With the launch of the **Better Together** capital campaign, we are now ready to take the long-awaited final steps to have a complete and shared campus worthy of our students and teachers, and worthy of the generations that will follow us.

We were excited by the announcements last fall about the new combined campus and field. So, when we were asked by Headmasters Chaney and Armstrong to help lead the campaign, we enthusiastically said “yes!”. Not because any of us are experts, but because we wanted to help make this dream a reality alongside all of you.

There were two important questions we had when considering our commitment and personal gifts to the campaign.

1. How much is the overall campaign goal, and what will capital campaign contribution funds support?

The campaign goal is \$5.72 million, and it will allow us to complete the full vision of our \$29 million project. The campaign proceeds will complete our campus, benefitting every facet of school life: our gymnasium and home sports field, the performing arts rooms, the library, the classrooms, as well as student, faculty, and common areas. We will work to secure support primarily from our school families and also from partners in the community.

2. How is this different from the Community Investment and Tax Credit campaigns in which we already participate?

Community Investment and Tax Credit are annual campaigns necessary to help fund the operational needs of the school. Our *Better Together* campaign is a one-time effort to build our dream campus. This campaign is a call for every family to make a generous capital gift (which may be paid over 3 years) in addition to your annual giving for Community Investment and Tax Credit.

We hope that your family will join in making our campaign a success. This campaign is a new call for founding families. If we answer the call together, we are certain to reach our goal and make this shared vision a reality.

Enclosed is a list of the available commemorative giving opportunities for your consideration. It is our hope that every family will support our campaign in a way that is truly meaningful and works for you financially.

To make a gift or to learn more about the giving opportunities, please call or run into any of us on campus, reach out to Headmasters Chaney or Armstrong, or contact Genevieve Peterson, our Director of Major Gifts at (602) 438-7045 or gpeterson@greatheartsaz.org.

Please look for emails from the Headmasters and on the Archway and Prep websites for campaign updates and the latest new campus construction photos.

We have a historic moment and challenge before us. Together, let us answer generously.

Sincerely,



Tommy and Kathleen Andrews



William and Erika Barba



Irene Catsibris Clary



Janna and Matt Everroad



Russ Mitchell



Robert and Ann Whyte